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Press Release

10 August 2007

Legacy Lives 2008 - The international legacy conference

www.legacylives.com - 28-30 January 2008, Barbados

Building upon the unqualified success of the inaugural Legacy Lives conference in London in 2007, Legacy Lives 2008 will once again bring together over 250 international decision makers, all of whom are involved in the bidding, selection, planning, staging and evaluation of major events – from Summer and Winter Olympic Games, to Asian and Commonwealth Games, from World Cups to smaller-scale events such as World Championships and Island Games.

The inaugural 2007 event featured such speakers as Lord Seb Coe and Paul Deighton (LOCOG) Denis Oswald and Christophe Dubi (IOC) and Sir Philip Craven (IPC). It featured event gurus such as Mike Lee, George Hirthler and Bob Elphinston and heard presentations from leading world cities including Beijing, London, Sydney, Glasgow, Vancouver, Athens, Torino and several more.

If you think that was an impressive line up (and all 250 delegates did) wait until you see how we have raised the bar still further for Legacy Lives 2008!

The conference will feature keynote papers and presentations, interactive workshops and 'soapbox' sessions, lots of time for informal networking, an exhibition of leading event LOCs, world cities and international

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companies, drinks receptions and a gala dinner plus an extensive sporting (cricket and golf) and partner programme that **brings together one of the best five day event schedules ever organised.**

Legacy Lives 2008 has been created by pmpLEGACY, the global sporting events consultancy, in partnership with our international partner UK Sport and our local partner Legacy Barbados, to encourage the debate, development and knowledge transfer of best practice major sporting event legacy planning and implementation.

We know, from the first year in London, that demand will far exceed supply for the limited number of delegate spaces, exhibitors, sponsors and supporters – don't miss this opportunity to attend and contribute to what will be a very special occasion in a beautiful location. Barbados is the business!

Book your place now on www.legacylives.com or by calling our conference hotline on +44 (0)20 88919709

*****ENDS*****

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